

Build a better
bikerack
mousetrap and
the world will
beat a path
to your door.

Ralph Waldo Emerson



CITYRACKS DESIGN COMPETITION

NYC Department of Transportation & Cooper-Hewitt National Design Museum

WANTED! Elegant, innovative and durable design solutions to meet the bicycle parking needs of New Yorkers now and in the future.

COMPETE! Recognizing that the apparent simplicity of bicycle parking belies its many practical requirements, artists, industrial designers, cyclists and multi-disciplinary teams are encouraged to participate in one or both categories to design indoor and outdoor bike parking.

WIN! Prizes will be awarded in both categories, \$10,000 for the outdoor winner and \$5,000 for the indoor winner. The NYC Department of Transportation plans to use the winning outdoor design as a model for the next generation of official NYC bicycle racks. Google may install the indoor structure in one of their NYC buildings.

REGISTRATION OPENS MARCH 13, 2008. Visit <http://nycityracks.wordpress.com> to register and find out more!